PLAN   
of strategic and operational objectives for the implementation of the Export Strategy of Ukraine (Strategic Trade Development Roadmap) for 2017-2021

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| Objective | Activities | Responsible implementing partner | Implementation period | Anticipated results |
| 1. Strengthening the institutional framework to stimulate innovations | 1) Strengthen the existing innovation support system by involving public bodies, business representatives and research institutions, ensuring state support and creating conditions for investments in innovations through the preparation and implementation of the Innovation Development Strategy in the Real Economy Sector for the period until 2025 and the High-Tech Industries Development Strategy for the period until 2025 | Ministry of Economic Development and Trade  Ministry of Education and Science  Ministry of Finance  National Academy of Sciences (upon request) | Q2 of 2018 | The Cabinet of Ministers of Ukraine has adopted Resolution “On the Approval of the Innovation Development Strategy in the Real Economy Sector for the period until 2025” |
|  | Q4 of 2018 | The Innovation Development Office has been established, The Cabinet of Ministers of Ukraine has adopted the Resolution “On the Approval of the High-Tech Industries Development Strategy for the period until 2025”, intergovernmental coordination has been improved |
| 2) Determine incentives and support mechanisms to attract investments for innovations:  analysis of the key obstacles affecting activities and protection of investors;  identification of possible remedies and incentives; introduction of regulatory acts and promotion of their implementation | Ministry of Economic Development and Trade Ministry of Finance  Investment Promotion Office  (upon request) | -“- | Analysis and recommendations related to the identification of the critical obstacles affecting activities and protection of investors; adoption of regulations to establish mechanisms that stimulate investments into innovations |
| 3) Strengthen legal protection of intellectual property and implementation of the Reform Concept for revisiting the system of the legal protection of intellectual property | Ministry of Economic Development and Trade Ministry of Agrarian Policy and Food | Q4 of 2019 | Adoption of regulations aimed at enhancing the protection of intellectual property in Ukraine and improving mechanisms for the legal protection of geographical names and traditional products |
| 4) Ensure the establishment and/or development of innovative technology centers and sectoral clusters in regions to foster the competitiveness of exporters. Such centers and clusters shall support start-ups in R&D activities, support the creation of production clusters, develop support packages to boost innovations | Ministry of Education and Science  Kyiv city and oblast state administrations  Ministry of Economic Development and Trade Minregion  State Agency for E-Governance  National Academy of Sciences (upon request) | Q2 of 2018 | Preparation and adoption of regional plans for the establishment and development of innovative technology centers |
| Q4 of 2018 | Preparation and adoption of the innovations support plan for each of the priority clusters |
|  | Q4 of 2021 | Implementation of projects aimed at establishing 25 regional innovative technology centers |
| 5) Enhance participation in international research and innovation programs and projects through knowledge and technology exchange with the EU and other trade partners in the format of dedicated workshops and events as well as through implementation of international programs | Ministry of Education and Science Ministry of Economic Development and Trade Ministry of Foreign Affairs  Ministry of Culture  Ministry of Information Policy  National Academy of Sciences (upon request) | Q4 of 2018 | Ukraine’s participation in projects in terms of international programs implementation |
| Q4 of 2021 | Ukraine is represented in international activities and projects related to innovations development on an ongoing basis |
|  |  | annually | Ukraine is represented in international forums on innovations development. An annual event on innovations development is organized and conducted in Ukraine jointly with the EU |
| 6) Raise awareness among Ukrainian companies on existing and proposed projects for the promotion and development of innovation activities; create an information tool and prepare the list of research and development programmes and the catalogue of innovative and high-tech products and their producers in Ukraine ,as well as existing mechanisms for enhancement of innovations; publish this information on the First Stop Export Web Portal | Ministry of Education and Science  Ministry of Information Policy  Ministry of Economic Development and Trade Export Promotion Office (upon request)  National Academy of Sciences (upon request) | Q4 of 2018 | A free database with information about Ukrainian and international programs related to research and development, the catalog of innovative and high-tech products and their producers in Ukraine, as well as existing mechanisms to stimulate innovations have been prepared and are subject to quarterly updates. Respective information is published on the First Stop Export Web Portal |
| 2. Enhancement of the business’s innovation potential | 1) Analyze and assess capacities for stimulating and encouraging innovative companies, develop a set of measures for providing state support to companies engaged in innovation activities | Ministry of Economic Development and Trade Ministry of Education and Science National Academy of Sciences (upon request)  National Investment Council to the President of Ukraine (upon request)  Investment Promotion Office  (upon request) | -“- | Capacities for stimulating and encouraging innovative companies are analyzed; if necessary, relevant regulations are prepared |
| Q1 of 2019 | Adoption and implementation of relevant regulations |
| 2) Raise awareness among Ukrainian companies in respect of innovative approaches in production and trade through information campaigns, including information sharing about possibilities for international cooperation, in particular, related to relevant EU projects; explore possibilities to cooperate with the official EU resources related to the protection of intellectual property | Ministry of Education and Science Ministry of Information Policy  Ministry of Economic Development and Trade Ministry of Ecology and Natural Resources  National Academy of Sciences (upon request)  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request) | 2018  Q4 of 2018 | An information campaign has been conducted; recommendations have been elaborated and information campaigns implemented (including a training program in innovation management, corporate and commercial law, intellectual property) in higher education institutions and business schools; programs in innovative development and training that will be implemented by trade support institutions and business associations have been developed; a legal database on corporate law, commercial law, and intellectual property rights has been created |
| 3) Stimulate the use of innovations and implementation of international practices that reduce the negative impact of industrial production on the environment (including the implementation of energy-efficient and resource-sparing technologies, as well as low or no waste production processes and environmentally safe processes) | Ministry of Ecology and Natural Resources  Ministry of Economic Development and Trade Ministry of Education and Science National Academy of Sciences (upon request) | Q4 of 2018 | An information campaign is conducted based on the principles of sustainable economic development |
| 4) Promote the adjustment of national standards to EU norms/standards as well as to the international standards  ISO 14000, ISO 19000; stimulate investments | Ministry of Ecology and Natural Resources  Ministry of Economic Development and Trade Ministry of Finance | Q4 of 2021 | A set of measures is prepared to activate implementation of environmental management in line with the international standards ISO 14000 and ISO 19000 |
| 3. Improvement of legal and economic conditions for international trade | 1) Develop e-commerce infrastructure to facilitate export of retail goods through Internet by harmonizing Ukrainian e-commerce regulations with EU regulations, including the adjustment of standards for electronic identification and trust services to EU standards; create conditions for the development of a system for the online settlement of trade disputes and procedures for the online identification of reliable retail web platforms | Ministry of Economic Development and Trade Ministry of Finance  National Bank  (upon request)  Ministry of Information Policy  Chamber of Commerce and Industry (upon request) | Q4 of 2018 | The plan for the harmonization of Ukrainian e-commerce regulations with EU regulations has been approved |
| Q4 of 2019 | The plan for the harmonization of Ukrainian e-commerce regulations with EU regulations and other measures have been implemented |
|  | -“- | Conditions for the development of a system for the online settlement of trade disputes and procedures for the online identification of reliable retail web platforms have been created |
| 2) Analyze the economic data of countries whose markets have a higher potential | Ministry of Economic Development and Trade Ministry of Finance  Ministry of Agrarian Policy and Food  Ministry of Foreign Affairs  SFS  Scientific institutions (upon request) | Q2 of 2018 | The list of markets in focus has been prepared to boost and strengthen trade and economic cooperation |
| 3) Finalize the procedure of joining the Regional Convention on pan-Euro-Mediterranean preferential rules of origin, including: | Ministry of Economic Development and Trade Ministry of Foreign Affairs Ministry of Information Policy | Q1 of 2018 | Internal procedure for joining the Convention (adoption of the required legislation) has been finalized; the accession instrument has been placed at the Convention Depositary |
| Information campaign among companies concerning trade cooperation opportunities with the member states of the Convention; |  | Q4 of 2021 | Ukrainian producers have been briefed about prospects and possible areas of trade cooperation with the member states of the Convention |
| Negotiations on amending existing preferential trade agreements with the member states of the Convention |  | -“- | Rules of origin as per Annex I to the Regional Convention on pan-Euro-Mediterranean preferential rules of origin have been applied in bilateral and multilateral preferential trade agreements with the member states of the Convention |
| 4) Develop mechanisms to improve the effectiveness and transparency of procedures related to the use of trade protection tools by Ukraine; ensure the participation of the Ministry of Economic Development and Trade in trade protection investigations against Ukrainian goods on the foreign markets | Ministry of Economic Development and Trade Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request) | July 2018 | Trade protection legislation has been adopted based on the results of Q2 of 2018 |
| Q4 of 2018 | Institutional capacity and the effectiveness of procedures for the protection of the interests of Ukrainian producers in international markets have been assessed; an action plan has been developed for the improvement of these procedures |
|  |  | -“- | A system for the information and analytical decision-making support based on IT technologies and trade protection tools have been developed. The system includes a tool for calculations and shall provide the stakeholders with access to information about trade protection investigations as well as ensure information exchange with the investigating bodies |
| 5) Improve the effectiveness and operation of joint intergovernmental bodies (commissions, working groups, sub-committees) with the participation of Ukraine and its partner countries aiming at protecting national interests, business interests, and markets in focus.  Ensure access to the information on their activities through: | Ministry of Economic Development and Trade Ministry of Foreign Affairs | Q1 of 2018 | Analysis and preparation of a concept for the improvement of the effectiveness of joint intergovernmental bodies |
| Mutual exchange of information among joint intergovernmental bodies (between Ukraine and its partner countries) in respect of amendments to the legislation in part of procedural and other import requirements aiming at publishing this information; |  | Q4 of 2018 | Amendments to the legislation aiming at improving the effectiveness of joint intergovernmental bodies have been developed and adopted |
| Preparation of countries’ overviews including problems that Ukrainian companies are facing on their markets and integration of this information into the information and analytical decision-making support system based on IT technologies for international trade |  | Q4 of 2019 | A database on the economic performance of countries, their foreign trade policies and activities of joint intergovernmental bodies have been prepared, and access thereto ensured. |
| 6) Implement the electronic "one-stop-shop" procedures for all customs clearance formalities | Ministry of Finance  Ministry of Economic Development and Trade SFS | Q2 of 2018 | The implementation plan for the electronic “one-stop-shop” procedures has been developed |
|  |  | Q4 of 2018 | Regulations on the implementation of the electronic “one-stop-shop” procedures for all customs clearance formalities have been prepared and approved |
| 7) Implement the project for the “one-stop-shop” set up dedicated to issues of customs clearance | Ministry of Finance  Ministry of Economic Development and Trade SFS  State Border Guard Service  State Service on Food Safety and Consumer Protection | Q2 of 2018 | The regulation on the implementation of the pilot project for the set-up of the “one-stop-shop” to perform customs clearance has been prepared and approved |
|  |  | Q4 of 2018 | Analysis has been made to check possibilities for establishing the border-crossing checkpoints that work under the “one-stop-shop” principle and identifying the location(s) for the implementation of the pilot project |
|  |  | Q2 of 2019 | Steps have been made to ensure the effective interoperability of electronic databases for the customs clearance |
|  |  | Q4 of 2019 | A pilot project for the set-up of the “one-stop-shop” to perform customs clearance has been implemented |
|  |  | Q4 of 2020 | Results of the pilot project have been analyzed; the system has been implemented at all border checkpoints |
| 8) Implement and ensure proper operation of the electronic information exchange system regarding “one-stop-shop” customs clearance | Ministry of Finance  Ministry of Economic Development and Trade SFS  State Service on Food Safety and Consumer Protection | Q4 of 2019 | A web portal on issues related to customs clearance services has been developed and launched |
|  | -“- | Steps have been taken to ensure the effective interoperability of electronic databases for the clearance of goods crossing the border |
| 9) Analyze effective customs and other regulations applied by the SFS and other controlling authorities to exporters aiming at simplifying same, improving customs clearance procedures and publishing information in line with the WTO Trade Facilitation Agreement, the EU-Ukraine Association Agreement, as well as the results of the Doing Business ranking | Ministry of Finance  SFS  Ministry of Economic Development and Trade State Service on Food Safety and Consumer Protection | Q1 of 2018 | Analysis has been made, and recommendations have been provided to simplify regulations applied to exporters by the SFS and other controlling authorities |
|  | Q4 of 2018 | The implementation plan has been developed and approved for the WTO Trade Facilitation Agreement concerning the improvement of customs clearance procedures and publication of information |
|  | -“- | The Law of Ukraine on Authorized Economic Operators has been adopted, eligible companies have been certified accordingly |
|  |  | -“- | Provisions of the WTO Trade Facilitation Agreement related to the improvement of customs clearance procedures and three priority commitments related to Ukraine’s notifications within the WTO have been implemented |
| 10) Ensure the publication of trade information according to the Trade Facilitation Agreement | SFS  Ministry of Economic Development and Trade | Q4 of 2018 | Provisions of the WTO Trade Facilitation Agreement concerning access to trade information have been implemented |
| 11) Finalize the new version of the Transport Strategy of Ukraine | Ministry of Infrastructure  Ministry of Economic Development and Trade Ministry of Foreign Affairs  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request) | Q1 of 2018 | The new version of the Transport Strategy of Ukraine has been approved |
| 12) Identify and implement priority projects to develop and modernize transport and logistics infrastructure as well as to satisfy the needs of priority sectors listed in the Export Strategy of Ukraine (Strategic Trade Development Roadmap) 2017-2021 that are related to the transport infrastructure in the following key areas:  project “Transport Corridor: Silk Road”; | Ministry of Infrastructure  Ministry of Economic Development and Trade Ministry of Finance  SFS | Q4 of 2018 | Pilot projects have been identified for the development of transport and logistics infrastructure in the following key areas:  preparation of measures for the implementation of the project “Transport Corridor: Silk Road”;  Inland waterways (river ports);  Ukrainian railways;  Regional airports |
| Inland waterways (river ports);  Ukrainian railways;  Regional airports |  | Q4 of 2019 | Regulations have been prepared and approved for the implementation of priority development projects related to transport and logistics infrastructure |
|  |  | Q2 of 2020 | A set of measures has been prepared, and pilot projects have been implemented for the development of transport and logistics infrastructure |
| 13) Implement regular surveys and quarterly reviews of currency control regulations | Ministry of Economic Development and Trade Export Promotion Office (upon request)  Ministry of Finance | Q4 of 2018 | Recommendations concerning the liberalization of currency control have been prepared |
|  |  | 2018-2019 | Quarterly surveys are conducted |
| 14) Ensure the implementation of Export Strategy of Ukraine (Strategic Trade Development Road Map) 2017-2021; elaborate and approve sectoral, cross-sectoral and regional pilot strategies | Ministry of Economic Development and Trade Ministry of Infrastructure  Ministry of Finance  Ministry of Agrarian Policy and Food Ministry of Information Policy  Ministry of Culture  Ministry of Education and Science Kyiv city and oblast state administrations  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request) | Q4 of 2018 | At least two strategies have been prepared based on the analysis of global economic development trends.  The Cabinet of Ministers has approved sector, cross-sector and regional pilot export strategies (first of all, strategies for IT, machine building, creative industries, tourism, MRO, production of spares and components for aerospace and aircraft industry, trade information and export promotion, transport and trade facilitation, improvement of export skills, innovations for export) |
| 15) Elaborate the sector export strategy for food and processing industry | Ministry of Agrarian Policy and Food Ministry of Economic Development and Trade | Q4 of 2018 | The sector export strategy for food and processing industry has been developed based on the analysis of global economic development trends; the Cabinet of Ministers of Ukraine has approved the strategy |
| 16) Prepare a set of measures for the markets in focus | Ministry of Economic Development and Trade Export Promotion Office (upon request)  Ministry of Foreign Affairs  Ministry of Agrarian Policy and Food Ministry of Infrastructure | Q4 of 2021 | A set of measures based on the results of analysis has been prepared for at least three countries in focus annually |
| 17) Conduct the efficiency assessment of effective free trade agreements and prepare new free trade agreements based on economic studies and the needs of the Ukrainian economy | Ministry of Economic Development and Trade Ministry of Finance  Ministry of Agrarian Policy and Food Ministry of Foreign Affairs  Ministry of Justice  SFS | Q4 of 2018 | The efficiency assessment of the existing free trade agreements has been finalized |
| Q4 of 2021 | New free trade agreements have been elaborated based on economic studies |
| 18) Prepare annual and mid-term plans for the ongoing participation of Ukraine in the WTO bodies (including key performance indicators to assess the effectiveness of the protection of economic national interests) | Ministry of Economic Development and Trade Ministry of Foreign Affairs | Q1 of 2018 | A plan of measures has been prepared and approved to enhance Ukraine’s participation in the WTO bodies. The plan is subject to the annual update |
|  | Q4 of 2019 | The ongoing participation of Ukraine in the WTO bodies has been ensured to provide effective protection of the national economic interests |
|  |  | 2018-2021 | Annual analytical reviews are prepared with respect to the effectiveness of Ukraine’s participation in the WTO bodies |
| 19) Analyze changes in the import duties rates for selected products to support national producers in priority sectors of the Ukrainian economy | Ministry of Economic Development and Trade Ministry of Finance  Ministry of Agrarian Policy  SFS | Q4 of 2018 | A study to check the feasibility of changing the import duties for selected products to support national producers in priority sectors of the Ukrainian economy |
| 4. Improvement of the coordination of TSIs involved in the implementation of trade policy and export development | 1) Create and launch working groups in the International Trade Council at the Cabinet of Ministers of Ukraine | Ministry of Economic Development and Trade Export Promotion Office (upon request)  Ministry of Agrarian Policy  Ministry of Foreign Affairs  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request) | 2018-2021 | The working plan is approved annually |
| 2) Create the official network of trade support institutions to coordinate efforts aimed at fostering international trade | Ministry of Economic Development and Trade Export Promotion Office (upon request)  Ministry of Finance  Ministry of Foreign Affairs  SFS  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request) | Q3 of 2018 | A concept has been developed for the operations of TSIs; regulations have been analyzed to build up the network of trade support institutions; the Cabinet of Ministers has adopted a Resolution on the creation of the network of trade support institutions |
|  |  | Q4 of 2018 | A memorandum of understanding between TSI participants has been prepared and signed |
| 3) Foster coordination and cooperation among business associations related to the international trade development by enhancing joint initiatives and regular events; prepare a set of measures aimed at strengthening business associations in their function as business representatives (ambassadors) | Ministry of Economic Development and Trade Export Promotion Office (upon request)  Ministry of Finance  Ministry of Foreign Affairs  SFS  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request) | Q2 of 2018 | A set of measures has been prepared to intensify the participation of business associations in state policy formation for international trade development matters |
| 2018-2021 | A monthly electronic bulletin containing information on exports and export promotion is published on a monthly basis |
|  | Q4 of 2018 | A set of measures has been prepared to enhance sectoral associations as business representatives and to engage them in external consultations |
|  |  | Q4 of 2019 | Joint measures are developed (at least two measures per year) with the participation of business associations to improve their coordination and cooperation |
| 4) Ensure training and raising of awareness for companies and entrepreneurs concerning available services on trade and export promotion, possibilities to use e-government services and to participate in international electronic procurement | Ministry of Economic Development and Trade Export Promotion Office (upon request)  Ministry of Foreign Affairs  Ministry of Information Policy  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request) | 2018-2021 | Annual campaigns on raising the awareness- and educational campaigns take place to promote existing services in trade and export promotion, use e-government services and to participate in international e-procurement |
| 5) Create the institution to support and promote exports upon approval by the Cabinet of Ministers of Ukraine | Ministry of Economic Development and Trade Export Promotion Office (upon request)  Ministry of Finance  Ministry of Justice  Ministry of Foreign Affairs | Q2 of 2018 | The existing institutional system for export support has been analyzed; the draft Concept for the creation of the export support and promotion institution has been presented |
|  |  | -“- | The regulation on the creation of the export support and promotion institution has been prepared and adopted |
|  |  | Q4 of 2018 | The export support and promotion institution has been launched based on the Export Promotion Office |
| 6) Create a First Stop Export Web Portal for the information support of Ukrainian exporters (including representatives of priority sectors) | Ministry of Economic Development and Trade Export Promotion Office (upon request)  Ministry of Finance  Ministry of Foreign Affairs  Ministry of Agrarian Policy and Food Ministry of Culture | Q2 of 2018 | The proposal has been submitted to establish the First Stop Export Web Portal |
| Q3 of 2018 | Software solutions have been developed to establish the First Stop Export Web Portal |
|  |  | Q2 of 2018 | Measures have been taken to ensure the functioning of the First Stop Export Web Portal |
| 5. Improvement of coordination and cooperation within the network of institutions providing trade and business support services to exporters | 1) Ensure the participation of Ukrainian companies in international exhibitions and trade shows | Ministry of Economic Development and Trade Export Promotion Office (upon request)  Ministry of Foreign Affairs  Ministry of Finance  Ministry of Education and Science SFS  Chamber of Commerce and Industry (upon request) | Q2 of 2018 | The Cabinet of Ministers resolution has been prepared and adopted to determine the list of priority annual international exhibitions and ensure participation of Ukraine in these events |
|  |  | Q4 of 2018 | The Cabinet of Ministers resolution has been prepared and adopted to determine the procedure for funding the participation of Ukraine in international exhibitions abroad; the uniform graphic design for the national stands of Ukraine at international exhibitions has been approved |
|  |  | Q4 of 2018 | An awareness-raising campaign has been conducted for Ukrainian business to inform about possibilities to participate in international exhibitions and trade shows |
| 2) Boost the activities of trade missions in countries being Ukraine’s strategic trade partners | Ministry of Economic Development and Trade Export Promotion Office (upon request)  Ministry of Foreign Affairs  Ministry of Agrarian Policy and Food Chamber of Commerce and Industry (upon request) | -“- | A list of countries being Ukraine’s strategic trade partners has been approved |
|  | -“- | Information and analytical support system based on IT technologies for all trade missions that will be represented on the export web portal to facilitate decision-making has been developed. Information on scheduled trade missions is subject to regular updates. |
|  |  | -“- | Preparation of reviews of strategic markets to involve Ukrainian companies into trade missions and exhibitions |
|  |  | 2018-2021 | Tools have been developed for the effective promotion of Ukrainian goods (works, services) in international markets by arranging permanent trade missions in countries being Ukraine’s strategic trade partners |
| 3) Establish and develop direct business contacts between exporters and foreign partners with the participation of business associations | Ministry of Economic Development and Trade Export Promotion Office (upon request)  Ministry of Foreign Affairs  Chamber of Commerce and Industry (upon request) | Q4 of 2018 | A set of measures has been developed and approved to promote establishing and developing direct business contacts between Ukrainian exporters and foreign partners, as well as to improve the information and analytical support to enable decision-making based on IT technologies for all trade missions that will be represented on the export web portal |
|  |  | Q4 of 2019 | A set of measures has been implemented to promote elaboration and development of direct business contacts between exporters and international partners |
| 4) Prepare and implement a set of measures to promote the export brand of Ukraine in international markets (including though the cultural diplomacy) | Ministry of Economic Development and Trade Export Promotion Office (upon request)  Ministry of Foreign Affairs  Ministry of Culture  Ministry of Agrarian Policy and Food Ministry of Information Policy | Q4 of 2018 | The concept of the export brand of Ukraine as well as its promotion campaign have been developed and approved |
| 2019-2021 | The promotion campaign for Ukraine’s export brand has been conducted |
| 5) Summarize and disseminate information about international markets, conditions, and procedures for goods, works, and services to access them | Ministry of Economic Development and Trade Ministry of Foreign Affairs State Statistics Service  SFS  Export Promotion Office (upon request) | 2018-2021 | Exporters are informed about international markets, market entry requirements and procedures through the export web portal and the TSI network |
| 6) Strengthen economic functions of the Ukrainian foreign diplomatic missions | Ministry of Economic Development and Trade Ministry of Justice  Ministry of Foreign Affairs Export Promotion Office (upon request) | Q2 of 2018 | The resolution of the Cabinet of Ministers “On the Implementation of the Pilot Project for the Strengthening the Capacities of Economic Departments of the Ukrainian Foreign Diplomatic Missions Aimed at Representing Ukraine’s Economic Interests Abroad” has been elaborated and adopted |
|  |  | Q4 of 2018 | Training has been conducted to up-skill employees participating in the forgoing Pilot Project |
|  |  | 2018-2021 | The foregoing Pilot Project has been implemented |
| 7) Develop tools and services to inform companies about foreign trade opportunities and international markets, including relevant regulations, customs procedures, standards and technical regulations, specialization, export/import structure, customer needs, and distribution channels | Ministry of Economic Development and Trade Ministry of Foreign Affairs Ministry of Information Policy  Ministry of Agrarian Policy and Food State Service on Food Safety and Consumer Protection  Export Promotion Office (upon request) | Q4 of 2018 | Tools and services have been developed and launched to inform companies about foreign trade opportunities and international markets, as well as to publish relevant information on the export web portal |
|  |  | Q4 of 2018 | A set of measures has been implemented to support exports and to strengthen capacities of Ukrainian companies to enter international markets |
| 8) Prepare and implement a database on external experts and entities that can consult and inform companies on selected sectors of the economy and international markets | Ministry of Economic Development and Trade Export Promotion Office (upon request)  Ministry of Foreign Affairs Ministry of Culture  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request) | -“- | A database that contains information on external experts and entities that can consult and inform on selected sectors of the economy and international markets has been prepared and implemented |
| 9) Prepare a set of measures to encourage the creation of private providers of trade support services, including training and consultations involving sector and business associations. The goal of this activity is to fill in existing gaps | Ministry of Education and Science Ministry of Economic Development and Trade Ministry of Agrarian Policy and Food State Service on Food Safety and Consumer Protection  Chamber of Commerce and Industry (upon request)  Export Promotion Office (upon request)  Sector and business associations (upon request) | -“- | A set of measures has been prepared to encourage the creation of private providers of trade support services, including training and consultations involving sector and business associations |
| 2018-2021 | Training and consultations are conducted at least once a year |
| 10) Implement the Technical Regulation System Development Strategy of the for the period until 2020 (approved by the Resolution of the Cabinet of Ministers dated August 19, 2015 No. 844) and the Comprehensive Strategy for the Implementation of Chapter IV (sanitary and phytosanitary measures) of the Title [IV](https://zakon.rada.gov.ua/laws/show/en/228-2016-%D1%80#n10) (approved by the Resolution of the Cabinet of dated February 24, 2016, Ministers No. 228) | Ministry of Economic Development and Trade Ministry of Agrarian Policy  Ministry of Foreign Affairs State Service on Food Safety and Consumer Protection | 2018-2021 | Implementation of the Technical Regulation System Development Strategy of the for the period until 2020 (approved by the Resolution of the Cabinet of Ministers of Ukraine dated August 19, 2015, No. 844) and the Comprehensive Strategy for the Implementation of the Chapter IV (sanitary and phytosanitary measures) of the Title [IV “Trade and Trade-Related Matters” of the EU-Ukraine Association Agreement](https://zakon.rada.gov.ua/laws/show/en/228-2016-%D1%80#n10) (approved by the Resolution of the Cabinet of Ministers of Ukraine dated February 24, 2016, No. 228) |
| 11) Ensure advisory and information support to relevant state bodies in terms of negotiating and signing of agreements on the mutual acknowledgment of conformity assessment results in line with the obligations of Ukraine under the WTO TBT/SPS agreements | Ministry of Economic Development and Trade Ministry of Agrarian Policy and Food Ministry of Foreign Affairs State Service on Food Safety and Consumer Protection | Q4 of 2021 | Effectiveness of negotiating and signing of agreements on the mutual acknowledgment of conformity assessment results in line with the obligations of Ukraine under the WTO TBT/SPS agreements has been improved |
|  | 2018-2021 | Annual trainings are conducted for relevant state bodies |
| 12) Development of a system for the financial support of exports (in particular, Export Credit Agency) | Ministry of Economic Development and Trade Ministry of Finance  Ministry of Foreign Affairs Ministry of Justice | Q1 of 2018 | Regulations on the creation of the Export Credit Agency have been developed and prepared |
|  |  | Q3 of 2018 | The Export Credit Agency has been established |
|  |  | -“- | The authorized capital of the Export Credit Agency has been paid-up |
|  |  | Q4 of 2018 | The Export Credit Agency has launched its operations |
|  |  | Q2 of 2019 | Additional regulations (if required) have been adopted concerning financial support of the Export Credit Agency |
|  |  | Q4 of 2020 | The state system for the financial support of exports has been launched |
| 13) Promote investments through non-banking credit institutions and develop an institutional structure for a venture fund to attract investments into innovations | Ministry of Economic Development and Trade Ministry of Finance  Investment Promotion Office  (upon request) | Q4 of 2018 | Regulations aimed at attracting investments have been amended |
| -“- | A regulation on the creation of an institutional structure for the venture fund has been prepared and approved |
|  |  | Q2 of 2019 | The venture fund has been established and has started its operation |
| 6. Business activities are fostered among companies (especially small and medium-sized businesses) and youth | 1) Conduct information and educational campaign in higher education institutions aimed at raising the interest of youth to entrepreneurship and international trade, as well as developing leadership and project management skills | Ministry of Education and Science Ministry of Information Policy  Ministry of Economic Development and Trade Export Promotion Office (upon request) | 1st half of 2018 | An information and education campaign has been conducted in higher education institutions aimed at raising the interest of youth to entrepreneurship and international trade. In terms of the campaign, practical projects were integrated into the curriculum of higher education institutions and business schools. Entrepreneurship awards have been established jointly with private business representatives. Contacts have been developed with European and international entrepreneurship networks; communication with their members takes place.  Programs have been developed for the internship of students and young entrepreneurs in successful companies; talented students have the opportunity to find jobs in the most successful global companies |
|  |  | 2018-2021 | Annual information and educational campaigns are conducted in at least three higher education institutions |
| 2) Ensure conditions for stimulating entrepreneurial spirit at the national level through the integration of entrepreneurship and international trade programs into the curriculum of primary and secondary schools, as well as into other educational institutions | Ministry of Education and Science Ministry of Economic Development and Trade Export Promotion Office (upon request)  Kyiv city and oblast state administrations | 2019 | Entrepreneurship and international trade program has been developed and introduced into the curriculum of primary and secondary schools, as well as into other educational institutions |
| 3) Establish business incubators and business accelerators aimed at promoting exporters taking into account the specifics of priority sectors | Ministry of Education and Science Ministry of Economic Development and Trade Export Promotion Office (upon request)  Kyiv city and oblast state administrations  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request) | Q4 of 2019 | A pilot project has been developed and implemented for the establishment of business incubators and business accelerators for exporters in oblast centers |
|  | Q4 of 2021 | Business incubators and business accelerators have started their operations in all oblast centers to foster exporters |
| 4) Organize national and regional information and educational campaigns to demonstrate successful business projects, to exchange business experience and to contribute to business development | Ministry of Economic Development and Trade Export Promotion Office (upon request)  Ministry of Education and Science Ministry of Information Policy  Kyiv city and oblast state administrations  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request)  Ministry of Culture | Q2 of 2019 | The first information campaign has taken place |
| 2019-2021 | Annual information campaigns take place |
| 7. Improvement of the management skills among the employees (including small and medium-sized business) | 1) Build up a system of incentives for exporters to stimulate them to implement training programs for their employees (including distance learning, up-skilling, management skills, and professional development) | Ministry of Education and Science Ministry of Economic Development and Trade Export Promotion Office (upon request)  Ministry of Social Policy  Kyiv city and oblast state administrations  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request) | Q4 of 2018 | A system of incentives for exporters has been established |
| Q4 of 2020 | A pilot program has been developed and implemented to up-skill employees of export companies in one of the priority sectors |
| 2) Assess the current level of management skills among companies of different types (especially in priority sectors) and ensure the development of relevant up-skilling programs | Ministry of Education and Science Sector and business associations (upon request)  Local self-government authorities (upon request) | Q4 of 2018 | The current level of management skills among companies of different types (big, small, medium-sized, - in particular, in priority sectors) has been assessed |
| Ministry of Economic Development and Trade Export Promotion Office (upon request)  Ministry of Social Policy | Q4 of 2019 | The program for the upgrade of managerial skills among employees has been implemented |
| 3) Disseminate training programs in foreign languages, as well as vocational training and education programs among exporters | Sectoral business associations (upon request)  Chamber of Commerce and Industry (upon request)  Ministry of Social Policy  Ministry of Economic Development and Trade Export Promotion Office (upon request) | 2018-2021 | Training programs in foreign languages, as well as vocational training and education programs, have been disseminated among exporters |
| 4) Introduction of the efficiency management system that comprises effective planning, monitoring and corporate performance assessment for exporters | Sectoral business institutions (upon request)  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request)  Ministry of Social Policy  Ministry of Economic Development and Trade Export Promotion Office (upon request) | Q4 of 2019 | A pilot project on the introduction of efficiency management system for exporters has been developed and implemented in one of the priority sectors |
| 2020-2021 | Efficiency management system for enterprises has been introduced |
| 5) Improve the competencies of small and medium-sized companies led by women and youth | Sectoral business institutions (upon request)  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request)  Ministry of Social Policy  Ministry of Economic Development and Trade Export Promotion Office (upon request) | Q4 of 2021 | Steps have been taken to ensure participation of small and medium-sized companies led by women and youth in programs aimed at improving professional skills and qualifications in line with the strategical and operational objectives determined by this action plan |
| 6) Develop and implement a set of measures aimed at improving management skills to manage business processes, including business activities and financial management, operational management, quality management, information systems, international marketing, as well as export strategies | Sectoral business associations (upon request)  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request)  Ministry of Social Policy  Ministry of Economic Development and Trade State Service on Food Safety and Consumer Protection  Export Promotion Office (upon request)  Local self-government authorities (upon request) | -“- | A pilot project has been developed and implemented for one action plan in each region |
| 8. Match the educational system with the needs of the business (especially SMEs) | 1) Improve the labor market regulation aimed at reducing informal employment and stimulating labor mobility | Ministry of Social Policy  Ministry of Finance  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request)  Ministry of Economic Development and Trade Local self-government authorities (upon request) | Q4 of 2018 | A comprehensive study has been conducted to identify reasons for informal employment |
| -“- | A set of measures has been approved, and amendments to the Labour Code of Ukraine have been adopted |
| 2) Strengthen cooperation in terms of qualified workforce training between research institutions, vocational training institutions, and companies aimed at identifying necessary skills and matching the qualification of graduates with the needs of companies | Ministry of Education and Science Ministry of Social Policy  Ministry of Economic Development and Trade Kyiv city and oblast state administrations  National Academy of Sciences (upon request)  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request) | Q4 of 2018 | An effective ongoing dialogue has been established among business, research institutions and vocational training institutions to strengthen cooperation for the qualified personnel training |
| Q4 of 2019 | Training programs and curriculum have been examined to identify if they match the needs of business and to improve employment opportunities for the graduates of vocational training institutions |
| 3) Stimulate labor mobility and improve the national database on Ukraine’s employment opportunities | Ministry of Social Policy  Kyiv city and oblast state administrations | Q4 of 2018 | Analysis has been conducted to clarify the reasons for the low labor mobility |
|  | Q2 of 2019 | An action plan has been developed to stimulate labor mobility |
|  |  | Q4 of 2019 | The national database on Ukraine’s employment opportunities has been improved to increase labor mobility |
| 4) Improve vocational education system for employees, in particular, those aimed at involving them into priority sectors of the economy | Ministry of Social Policy Ministry of Education and Science Ministry of Economic Development and Trade Kyiv city and oblast state administrations  Chamber of Commerce and Industry (upon request)  Sector and business associations (upon request) | Q4 of 2019 | The vocational training system in the selected priority sectors has been improved |